

# ABOUT BALTIMORE PUBLIC MARKET CORPORATION

## Our Mission

Strengthen the markets and their community connections by selling fresh and prepared foods in a welcoming public space.

Contribute to community wellness through access to, and education about, healthy and affordable fresh and prepared foods.

Provide affordable retail opportunities for independent, locally-owned businesses and regional farmers. Support and stabilize the commercial base of our market neighborhoods.

## Our Legacy

Since 1763, the Baltimore Public Markets has been a vital institution serving the citizens of Baltimore City. As the oldest continuing public market system in the United States, our legacy continues today built upon a rich history and continuous innovation to meet the needs of customers. Baltimore Public Markets operates six markets throughout Baltimore City: Lexington Market, Northeast Market, Broadway Market, Cross Street Market, Hollins Market and the Avenue Market. Each market is unique to its neighborhood. In recent years, a renewed commitment to revitalizing the public markets has been established and an exciting transformation is underway to ensure our legacy continues in the 21st century and beyond.

## Our Customers

Our customers are why we have existed for over 250 years. Baltimore Public Markets receives nearly 1.5 million visitors annually. The markets serve a wide diversity of customers from world travelers visiting Lexington Market to local residents who shop weekly for fresh food. Two thirds of our markets are located in high priority

food areas, where there is a lack of healthy fresh food. Our customers come from all walks of life and many have been patronizing the markets for decades. Providing a wide range of offerings from the world's best crab cake to local farm fresh produce is vital to serving customers at all income levels. The markets are place for everyone to enjoy.

## Our Vendors

Our vendors are the heart and soul of the markets. Faidley's Seafood, Mary Mervis Deli, and Konstandt's Peanuts have been iconic market stalwarts for over 100 years. Today, Baltimore Public Market supports over 130 independent small local businesses, including many minority- and women-owned business. Along with our most established vendors, rising entrepreneurs like brothers Khari and Shawn of Connie's Chicken and Waffles and Devon Brown of Taharka Brothers are creating today's foodie trends.

## Our Progress

A renewed commitment has been made to ensure Baltimore Public Markets continues to be an economic engine that drives neighborhood revitalization and supports locally-owned small businesses. Efforts are underway to transform each market into a vibrant neighborhood anchor with its own unique character while serving diverse populations.

The future is bright for Baltimore Public Markets. With \$60 million of completed or planned capital investment, we are ready to begin the next chapter in our long history.

